



**ADDX**

**Privacy Policy**

## ADDX PRIVACY POLICY

Version Date: 1 September 2021

### **Introduction**

We are ICHX Tech Pte. Ltd. (referred to as the “**Exchange**”, “**we**”, “**us**” or “**our**”) and we are committed to protecting our stakeholders’ and customers’ personal data in accordance with the Personal Data Protection Act 2012 of Singapore (“**PDPA**”) and other applicable data protection laws.

“**Personal data**” means any data about an individual who can be identified from that data, as more specifically defined under the PDPA and other applicable data protection laws.

Our privacy policy (“**Privacy Policy**”) describes how we collect, use, store and protect personal data. The Privacy Policy also describes how you can control the personal data that we hold on you, and your rights on your personal data, where applicable.

We may from time to time update the Privacy Policy to ensure that it is consistent with future developments, industry trends and/or any changes in legal or regulatory requirements or as we deem appropriate. Such changes will be published here and effective upon publication. Please check the Privacy Policy regularly for updated information/version. Your continued access and/or use of our website, our mobile application, our products and/or our services and your submission of any contact details to us through any channel whatsoever will constitute your agreement to the Privacy Policy and any revisions thereto.

### **Information that we collect from you**

We collect, use, store and transfer different kinds of personal data about or relating to you, including but not limited to the following:

- (a) **Identity and contact data**, which includes your name, passport or other identification number, telephone number, mailing address, email address, images of your passport or identification document, your likeness (including selfies), utility bill or driving license;
- (b) **Financial data**, which includes information about your financial position, status and history, and payment account details (such as bank, credit, payment or other payment details);
- (c) **Transaction data**, which includes details about payments to and from your accounts with us;
- (d) **Technical data**, which includes details about the devices and technology you use including internet protocol address, your login data, and other technology on the devices you use to access our website, mobile application, products and/or services;
- (e) **Usage data**, which includes information about how you use our website, products and/or services, including cookies, IP address, and account details; and/or
- (f) **Blockchain data**, which includes blockchain addresses and public keys.

### **How we collect information from you**

We collect personal data from or relating to you in various ways, including but not limited to the following:

- (a) when you access and/or use our website, mobile application, Community Channels (as defined in the community Terms and Conditions) products and/or services (or part thereof);
- (b) when you submit forms relating to our website, mobile application and/or any of our products or services;
- (c) when you register to attend any of our webinars;
- (d) when you post, publish, transmit, or upload content on our Community Channels or through our services;
- (e) when you register for or use any of our Community Channels, services on websites or mobile applications owned or operated by us or when you register as a member of websites or mobile applications owned and/or operated by us, or use services on such websites or mobile applications;
- (f) when you interact with our personnel such as customer service officers, marketing representatives and agents;

- (g) when you request that we contact you;
- (h) when you ask to be included in an email or other mailing list;
- (i) when you respond to our promotions and other initiatives;
- (j) when you enter into agreements with us;
- (k) when we receive references from business partners and third parties, for example, where you have been referred by them; and/or
- (l) when you submit personal data to us for any other reason.

### **Purposes for the Collection, Use and Disclosure of Personal Data**

Generally, the Exchange collects, uses and/or discloses personal data, and you consent to such collection, use and/or disclosure by the Exchange, for the following purposes:

- (a) to provide products and services to you;
- (b) to communicate with you on matters relevant to your relationship with or interest in us;
- (c) to assess and improve the products and services that you use or may use;
- (d) to selectively send you information about our products, services, activities and/or events that may be relevant to you;
- (e) to use in custom audiences tools and sharing functionalities to create custom audiences to whom the Exchange may disseminate information about future activities and opportunities;
- (f) to fulfil the contractual/legal obligations under the contracts or other legal arrangements entered into between us and you, or entered into between the Exchange's related corporations, affiliates, partners and/or representatives and you;
- (g) to protect and enforce our contractual and legal rights and obligations;
- (h) to verify your identity;
- (i) to prevent, detect and investigate crime, including fraud and money-laundering, and analyse and manage other commercial risks;
- (j) to conduct audits, reviews and analysis of our internal processes, for action planning and managing commercial risks;
- (k) to manage the safety and security of our premises and services (including but not limited to carrying out CCTV surveillance and conducting security clearances);
- (l) to comply with any applicable rules, laws and regulations (including any laws and regulations relating to anti-money laundering, countering the financing of terrorism, and tax reporting obligations), codes of practice or guidelines or to assist in law enforcement and investigations by relevant law enforcement agencies, regulatory authorities and other governmental agencies, anywhere in the world;
- (m) to provide such personal data to issuers on our platform and/or their fund managers (where applicable) to allow them to comply with any applicable rules, laws and regulations (including any laws and regulations relating to anti-money laundering, countering the financing of terrorism, and tax reporting obligations), codes of practice or guidelines or to assist in law enforcement and investigations by relevant law enforcement agencies, regulatory authorities and other governmental agencies (including tax authorities), anywhere in the world;
- (n) to provide such personal data to:
  - (i) the fund managers;
  - (ii) banks;
  - (iii) professional advisors; and

(iv) other agents or service providers,

engaged by the issuers on our platform, in order for such parties to continue providing their services from time to time, including but not limited to the processing of such personal data for the purposes of record keeping, compliance, regulatory, legal, audit, tax, analysis of their business and providing token holders with regular statements of account as well as other notices; and/or

(o) any other purpose relating to any of the above.

We may share personal data with our related corporations, services providers, agents and other third parties for the purposes set out above and any other reasonable ancillary purposes, for legal reasons, or where permitted under the PDPA and other applicable laws, such as in response to law enforcement agencies.

If we transfer personal data to countries outside Singapore, it will be done in accordance with the relevant provisions under Singapore laws and regulations. We will also comply with the relevant laws and regulations in relation to transfers of personal data outside countries where the personal data is collected.

### **Third Party Data**

Where you disclose personal data of other individuals to us, you warrant that such individuals have consented to us collecting, using and/or disclosing such personal data for: (i) the relevant purpose for which you made the disclosure or as was notified to you at the relevant time; and (ii) the other purposes as described above in this Privacy Policy.

### **Marketing Communications**

It is in our legitimate interests to process personal data to selectively contact you and/or send you information about our products, services, activities and/or events that may be relevant to you (“**Marketing Communications**”).

To the extent that our processing of your personal data for Marketing Communications is subject to the European General Data Protection Regulation, you have the right to object to such processing by us. Please email [dpo@addx.co](mailto:dpo@addx.co) if you wish to exercise this right.

You may opt-out of receiving Marketing Communications by using the unsubscribe link contained in the email communications or by contacting us at [team@addx.co](mailto:team@addx.co).

### **Cookies**

When you browse our websites or use our mobile applications, we use cookies to store information about how you use these websites or mobile applications in order to improve the quality of service provided to you.

To understand what type of cookies we use and how these work when you use our websites, please refer to our Cookie Policy.

### **Retention of personal data**

We retain personal data about or relating to you for as long as is necessary for the purposes for which such personal data was collected (including the purposes stated in section entitled “Purposes for the Collection, Use and Disclosure of Personal Data” above), and take reasonable measures to destroy any personal data that is no longer necessary to meet those purposes.

### **Security measures**

All personal data is kept confidential and we take all reasonable measures to protect it from unauthorised or accidental access, processing or loss, by implementing appropriate physical, electronic and supervisory controls.

### **How you can control your information**

If you do not want us to contact you via electronic messaging – You may select the “unsubscribe” option in all our electronic communications with you. We also comply with the Singapore Spam Control Act.

If you want to be removed from our customer database – You may email us at [team@addx.co](mailto:team@addx.co).

If you believe we have inaccurate information about you and you want to correct such data – You may email us at [dpo@addx.co](mailto:dpo@addx.co).

If you wish to know what personal data we have on you in connection with your relationship with us and how your personal data has been used – You may email us at [dpo@addx.co](mailto:dpo@addx.co).

If you have any questions about this Privacy Policy, or our handling of your personal data – You may email us at [dpo@addx.co](mailto:dpo@addx.co).

It is important to note that we use personal data to provide you with the products and services you wish to use. We also comply with various regulatory requirements in doing so, including the requirements for customer due diligence. Withdrawal of consent for the Exchange to collect, use or disclose personal data means that we may need to stop these activities. The absence of certain key personal data, including but not limited to your name, address, email and/or telephone contacts, personal identification numbers or banking information, may cause us to be unable to continue providing the relevant products and services to you.

### **Your rights regarding your personal data**

To the extent that our processing of your personal data is subject to the European General Data Protection Regulation, you may have the following rights:

- (a) access to your personal data;
- (b) rectification of your personal data;
- (c) erasure of your personal data;
- (d) restrict processing of your personal data;
- (e) object to processing (including object to receiving marketing) of your personal data;
- (f) data portability; and
- (g) lodge a complaint with a EU supervisory authority.

If you wish to exercise these rights, or have any questions about these rights, you may email us at [dpo@addx.co](mailto:dpo@addx.co) or write to us at:

**ICHX Tech Pte. Ltd.**  
8 Kallang Avenue  
Aperia Tower 1 #13-01/04  
Singapore 339509

### **Contacting us**

We have designated Mr. Benjamin Tan as our Data Protection Officer.

If you have any questions about this Privacy Policy, or our handling of your personal data, please email our Data Protection Officer at [dpo@addx.co](mailto:dpo@addx.co).